Analytic Transformation

Increasing Your Predictive Power Matters

Predictive power is the hallmark of the modern, analytics-driven organization. Rather than rely on past performance to forecast future success, modern organizations build predictive models with their data, and benefit from the insight that drives accurate, real-time decision making.

No matter where you rank on the analytics maturity scale, we can help. The truth is, any organization that collects data can increase its predictive power with a strong analytics foundation.

SAS® and Intel: The Fabric of Your Analytics Ecosystem

With SAS Analytics running on Intel architecture, our customers can adopt predictive decision making across more of their operations. Intel delivers the reliably fast in-memory performance that makes our real-time predictive modeling capabilities a reality.

Starting with a strong analytics foundation, we work with partners across the industry to offer the hardware, software and data resources necessary for building an analytics ecosystem that is ideal for business and IT.

For Business

Empower Curiosity
When analytics is faster and easier to apply, more of your workforce can quickly develop and iterate predictive models with minimal upfront investment – allowing you to do more with your existing infrastructure.

Respond Fast to Change
With our software driving more agile business and IT processes, analytics is available to more people in your organization, helping them think strategically while acting tactically.

Use Analytics Everywhere
Embedding analytics into the devices, interfaces and workflows that employees use places insight at their fingertips, and maps that insight to business-critical processes.

For IT

Empower the Business
Ensure rapid analytical modeling and iteration so that business stakeholders can exercise their predictive power while reducing IT cost and risk.

Focus on Scalability
Rather than always responding to business requests, IT can focus on delivering proactive strategic solutions that give stakeholders the predictive power they need to make informed decisions for driving growth.

Reduce Shadow IT
Without overhauling existing infrastructure, IT can give users a more consolidated solution that meets their business needs, preventing them from turning to unauthorized technology that creates an array of potential security threats and inefficiencies.